

12-5-2008

Board of Trustees Meeting Minutes 2008-12-05

Bowling Green State University

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MINUTES
Board of Trustees
Bowling Green State University
December 5, 2008

Notice having been given in accordance with the Board of Trustees Bylaws, the following members met in the Bowen-Thompson Student Union room 308 the Bowling Green campus on December 5, 2008: John Harbal, Chair; Stephanie Imhoff, Daniel Jacoby, Antwan Jones, David Levey, Michael Marsh, John Moore, Bill Primrose, Debra Ryan, J. Robert Sebo and Fran Voll.

Also present: President Carol Cartwright; Patrick Pauken, Secretary to the Board; Shirley Baugher, Provost and Vice President for Academic Affairs; Jim Smith, Vice President for Economic Development and Regional Growth; Edward Whipple, Vice President for Student Affairs; Sherideen Stoll, Vice President for Finance and Administration; Sandra MacNevin, Senior Assistant to the President/Associate Vice President for Governmental Affairs; Sean FitzGerald, Assistant to the President; Rebecca Ferguson, Assistant Vice President of Human Resources; Ellen Williams, Faculty Representatives to the Board; Kim Fleshman, Administrative Staff Representative; Faith Olson, Classified Staff Representative; Emmanuel Guillory, Graduate Student Representative; Daniel Sabolsky, Firelands Representative; media representatives; and a number of observers.

Chair Harbal called the meeting to order at 1:30 p.m. The Board Secretary called the roll and announced that a quorum was present (9 trustees).

PRESIDENT'S REPORT

President Cartwright gave an update on the meeting held with Governor Strickland and Chancellor Fingerhut regarding the national economic crisis, its implications for Ohio, and the FY 2010-2011 biennial operating budget. The major points have been shared with the Faculty Senate, Administrative Staff Council, and Classified Staff Council. The severity of the national economic crisis and the deterioration of revenues that supports Ohio's operating budget have resulted in significantly lower projections for the state for the remainder of this fiscal year and into the next biennium.

Governor Strickland is meeting with many constituent groups so there is an agreement on the nature of the problem so together, a solution can be found. He also reinforced his view that higher education is the driver of economic growth and will remain a priority. He noted however, that the convergence of economic forces is unprecedented and has serious consequences. Ohio's specific response will be dependent on whether federal assistance is forth coming and on the robustness of the tax receipts from holiday sales. Governor Strickland and several other governors met with President-elect Obama and are hopeful that there will be a stimulus package that will have something in it for the states. A block grant program is being recommended for states in hopes that others will join in advocating that particular approach. The higher education community has pledged support and BGSU is prepared to work with him to lobby for state support to be included in a federal stimulus package. In the meantime, each institution understands that it must press on with its own institutional planning.

Dr. Cartwright gave a brief assessment about her experiences in getting acquainted with BGSU and the surrounding communities since July 21. Dr. Cartwright reached out to the Firelands campus and met all of the public college and university presidents in northwest Ohio. The goal was to increase partnership activity and at one of the visits a new partnership agreement was signed. Additional important specific partnerships are underway. Dr. Cartwright also met with Bowling Green Mayor John Quinn and the Wood County Commissioners, as well as members of the state and federal legislator delegations from our region.

Next week, IUC, BGSU, and University of Toledo will host a breakfast to thank state legislators for their past support of higher education and discuss future state and national higher education. This is the first in a series of breakfasts to be hosted by IUC and public universities across all the regions of Ohio. Also, Dr. Cartwright met with civic and business leaders - and appreciated the opportunity to be the keynote speaker for the service clubs in Bowling Green. Dr. Cartwright has become acquainted with leaders from the regional growth partnership and believes that this relationship can be enhanced going forward.

BGSU hosted a very successful breakfast for business, education, and community leaders at Levis Commons (Perrysburg, OH). This provided an avenue to outline the opportunities that lay ahead for BGSU. Chair Harbal was present and had an opportunity to interact with those leaders as well.

Dr. Cartwright participated with many internal groups both formal and in informal settings. She worked with governance groups: Faculty Senate, Administrative and Classified Staff Council, Undergraduate Student Government, and Graduate Student Government. They have been very productive.

Dr. Cartwright has also participated in many events with donors, alumni, and friends both on and off campus. The support for the university is amazing. They are actively engaged and care very deeply about achievements and challenges of BGSU. Dr. Cartwright took a student, who happens to be a scholarship recipient in the arts, to several of the meetings. The student performed and was then able to talk about her own BG experiences.

Dr. Cartwright has been touring the BGSU facilities with Deans and meeting informally with faculty, staff, and students. Thus far, she has toured Education & Human Development, Continuing & Extended Education, Business Administration, Technology, and accomplished 4 of the 5 visits to see all of Arts & Sciences. She has been in facilities that have been successfully renovated and others that are in desperate need of repairs and has met faculty in offices and laboratories who are very committed to making BGSU a great place to study and work.

Dr. Cartwright acknowledged just a few more events that she is proud to have been a part of: Student Leaders Retreat; Arts events; Music & Theatre performances; Welcome events; Awards ceremonies; the Canada Ohio Business dinner; and the Atlantik Brucke breakfast signing ceremony for a new international partnership. These and many other activities make this university a diverse and exciting learning experience for everyone.

Several significant recent accomplishments were briefly discussed.

1. The United Way campaign. BGSU is recognized as a community engaged university by the Carnegie Foundation for the Advancement of Teaching. One of the ways BGSU engages with our community and region is to give back to those who are in need. For the last few weeks over 550 faculty and staff members have contributed approximately \$99,000 as of today to the United Way/Community Shares campaign. BGSU expects to get over \$100,000. Dr. Cartwright thanked our faculty, staff, and administrators for their generous gifts. A special thank you to members who coordinated and lead the campaign, Library Dean Tom Atwood who chaired the committee, Vice President Jim Smith who managed the campaign, and Kerry Foster for her help in keeping track of every single detail.
2. Environmental stewardship related to a recycling grant. Dr. Cartwright congratulated our faculty, staff and students who recently received a \$50,000 recycling grant from the Ohio Department of Natural Resources. This grant will allow the university to purchase equipment that will allow us to recycle 3000 gallons of waste cooking oil from dining services which will be converted into fuel for the university lawnmowers. It's an excellent example of BGSU efforts to identify and develop sustainable practices. The idea originated from BGSU students and faculty several years ago in an environmental studies capstone project. This is a great example of collaboration between faculty and facilities staff and a great message to the university community. Congratulations to all of those who worked so hard on that program.
3. Guidance Counselor Day. Turning to enrollment, despite the downturn in the economy, BGSU does continue to host high school guidance counselors and attract students and their parents to our campus in significant numbers. Last month, Dr. Cartwright welcomed a group of 100 guidance counselors, as a part of our Annual Guidance Counselors Day. We heard, again this year as we do every year, that this is one of the best programs that guidance counselors attend throughout the year. Aside from a general agenda of welcome and information about our programs, the counselors chose from several tours including visiting our University Honors Program, School of Art, College of Musical Arts, College of Business Administration, and the Chapman Learning Community. There was also a tour of the Sebo Athletic Center which Trustee Sebo joined the counselors on the tour. That made a great impression on our guests. The program concluded with a magnificent private concert by the BGSU Men's Chorus. This is a great event for guidance counselors and an opportunity to congratulate the Office of Admissions on a job well done.

4. Preview Day. Earlier this week, BGSU held a Preview Day with approximately 600 prospective students. This was our highest Preview Day attendance in 5 years so the interest in the university as a destination of choice for higher learning continues to be strong. Another Preview Day will be held tomorrow with 650 students preregistered and hopefully a few additional walk-ins.
5. College of Education & Human Development Accreditation. Over the last two months, two of our colleges received very positive recognition for the quality of our academic programs. In October, the College of Education & Human Development (EDHD) and related educator preparation programs from across BGSU had an on-site visit and review by the Board of Examiners from the National Council for the Accreditation of Teacher Education (NCATE). This national accreditation process involved the review of teacher preparation programs here at BGSU. This is a very performance-based, data-driven assessment of our programs and it resulted in a very positive recommendation that we pass all standards not just at the initial but at the advanced levels. The recommendation now goes to the NCATE unit accreditation board that meets in April of 2009 to render a final decision which we fully expect will be very positive. Congratulations to EDHD's Interim Dean Roz Hammond and the faculty from all of our educator preparation programs for this very positive accreditation review.
6. College of Business Administration named Outstanding Business College by the Princeton Review. Also in October, for the fifth time, our College of Business Administration was named an Outstanding Business College by the Princeton Review. The Princeton Review 2009 edition with its best 296 business schools lists BGSU and notes the quality of our business programs as well as our reputation for being especially strong in opportunities we provide for underrepresented students. Congratulations to Dean Rodney Rogers and the faculty for creating high quality business programs that serves students throughout our state and nation including 1/3 of our MBA students who are international.

Finally, Dr. Cartwright thanked faculty and staff who worked very hard in the periods leading up to the general election this fall when the national spotlight was here. Visits from ABC World News, Charles Gibson, and the nation's Vice Presidential candidates, Governor Sarah Palin and Senator Joe Biden, were great public events but had an enormous amount of work behind the scenes. This was an excellent opportunity for civic education for our students and for the entire community. A special thanks to our campus police officers who worked so closely with law enforcement officers from other agencies and did an absolutely superb job in coordinating the many logistics required behind the scenes to have these successful high profile events. Our student governance leaders and student organizations were also very active in voter registration and provided leadership to ensure that students were active participants in the democratic process.

MINUTES

No. 26-2009 Marsh moved and Moore seconded that the following minutes be approved as written:

October 3, 2008
November 4, 2008
November 21, 2008

All signified in affirmative. Motion carried.

BIENNIAL GOOD FAITH ESTIMATES AFFORDABILITY AND ACCOUNTABILITY REPORT

Chancellor Fingerhut asked each public institution in higher education in Ohio to submit two reports: Biennial Good Faith Estimates Affordability Report and Accountability Report. Trustee Harbal thanked President Cartwright, the President's Cabinet, and everyone who was involved in working diligently over the past several weeks to complete these reports. The Board had two opportunities (November 4 and November 21) via teleconference to receive information concerning the reports.

Biennial Good Faith Estimates Affordability Report

The first report, the Biennial Good Faith Estimates Affordability Report, speaks to the expected family contributions and BGSU's contributions to tuition and fees. Vice President for Finance and Administration, Sheri Stoll, led the drafting of this report. There is a separate report for the Bowling Green campus, one for the Firelands campus, and one combined report.

No. 27-2009 Harbal moved and Marsh seconded that approval be given to the Biennial Good Faith Estimates Affordability Report and be forwarded to the Chancellor's office.

The Board Secretary conducted a roll call vote with the following results: Voting "yes" – Mr. Harbal, Ms. Imhoff, Mr. Levey, Mr. Marsh, Mr. Moore, Mr. Primrose, Ms. Ryan, Mr. Sebo, and Mr. Voll. The motion was approved with 9 affirmative votes.

Accountability Report

The Accountability Report representing BGSU's current and projected performance on 20 different metrics covers access, quality, affordability, efficiency, and economic leadership. Like the affordability report, three reports will be submitted – one for the Bowling Green campus, one for the Firelands campus, and one combined report. Provost and Vice President of Academic Affairs, Shirley Baugher, led the drafting of this report.

No. 28-2009 Harbal moved and Moore seconded that approval be given to the Accountability Report and be forwarded to the Chancellor's office.

The Board Secretary conducted a roll call vote with the following results: Voting "yes" – Mr. Harbal, Ms. Imhoff, Mr. Levey, Mr. Marsh, Mr. Moore, Mr. Primrose, Ms. Ryan, Mr. Sebo, and Mr. Voll. The motion was approved with 9 affirmative votes.

ACADEMIC AND STUDENT AFFAIRS COMMITTEE

Trustee Moore gave a report from the Academic and Student Affairs committee.

Personnel Changes since October 3, 2008 meeting

No. 29-2009 Moore moved and Marsh seconded that the Board of Trustees had reviewed and ratified the Personnel changes since the October 3, 2008, meeting as written.

The Board Secretary conducted a roll call vote with the following results: Voting "yes" – Mr. Harbal, Ms. Imhoff, Mr. Levey, Mr. Marsh, Mr. Moore, Mr. Primrose, Ms. Ryan, Mr. Sebo, and Mr. Voll. The motion was approved with 9 affirmative votes.

BGSU PERSONNEL CHANGES FULL-TIME FACULTY December 5, 2008

<u>Name (last, first)</u>	<u>Rank</u>	<u>Department</u>	<u>College</u>	<u>Effective Date</u>	<u>Explanation of Change</u>
Changes in Assignment, Rank and/or Salary					
Moses, Barbara	Professor	Mathematics & Statistics	A&S	September 1, 2008.	Change in title from Professor to Bailey Family Endowed Professor in Mathematics.

Poor, Gene	Instructor	Dean's Office	CBA	August 29, 2008 - May 15, 2009.	Addition of \$20,000 stipend for serving as the Ernest and Dorothy Hamilton Professor of Entrepreneurial Leadership.
Bae, Sung	Professor	Finance	CBA	August 29, 2008 - May 15, 2009.	Addition of \$5,000 stipend as the Ashel Bryan/Huntington Bank Professor.
Houston, M. Sue	Associate Professor	Family and Consumer Sciences	EDHD	July 1, 2008 - June 30, 2009.	Change in title from Acting Associate Dean to Associate Dean for Academic Affairs. Addition of \$5,150 stipend.
Wooldridge, Deborah	Professor	Family and Consumer Sciences	EDHD	July 1, 2008.	Change in title from Director of the School of Family and Consumer Sciences to Director of the School of Family and Consumer Sciences and Associate Dean of Research and Field Experiences. Additional \$7,074 stipend.
Pissanos, Becky	Associate Professor	Human Movement, Sport, and Leisure Studies	EDHD	August 13, 2008.	Change in title from NCATE/Licensure Director to Director of Accreditation and Licensure. Additional \$2,497 stipend.
Jones, Eric	Professor	Intervention Services	EDHD	October 10, 2008 - December 31, 2008.	Change in title from Director of School of Intervention Services to Professor. Removed stipend.
Earley, Mark	Associate Professor	Leadership and Policy Studies	EDHD	July 1, 2008 - June 30, 2009.	Change in title from Interim Associate Dean to Associate Dean for Student Affairs. Addition of \$4,175 stipend.
Pauken, Patrick	Associate Professor	Leadership and Policy Studies	EDHD	September 1, 2008 - June 30, 2009.	Appointed as Secretary to the Board of Trustee with a \$20,000 stipend.
Folkins, John	Professor	Communication Disorders	HHS	January 1, 2009.	Change in appointment from Director of the Office of Technology Transfer Services, Graduate College, to Professor in the Department of Communication Studies. Convert from FY to AY contract.
Roudebush, Wilfred H.	Associate Professor	Dean's Office	TECH	August 13, 2008 - June 30, 2009.	Appointed as Interim Associate Dean of Graduate Studies & External Affairs. Convert from AY to FY.
Sinn, John	Professor	Technology Systems	TECH	August 13, 2008.	Addition of \$4,000 stipend as interim Chair.

Deaths

Smith, Stan Lee	Professor	Biological Sciences	A&S	September 21, 2008.	
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Administrative Leaves with Pay

Thibault, Roger	Associate Professor	Dean's Office	A&S	November 17, 2008 - August 11, 2009
Farber, Kathleen	Professor	Partnerships for Community Action	VPAA	September 19, 2008 - August 11, 2009

Leaves without Pay

Jones, Eric	Professor	Intervention Services	EDHD	October 10, 2008 - December 31, 2008	Suspended without pay
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Retirements

Siehl, Peterann	Associate Professor	Intervention Services	EDHD	January 1, 2009
Bulmahn, Heinz	Professor	Dean's Office	GC	December 31, 2008

PERSONNEL CHANGES

ADMINISTRATIVE STAFF

September 4, 2008 through November 3, 2008

New Appointments: Full Time

Name (last, first)	Position	College/Dept	Salary	Effective Dates
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Economic Development & Regional Growth

Bloir, Beryl Lynn	Training and Documentation Specialist	Information Technology Services	\$43,000 FY	11/03/08 to 06/30/09
Decker, Joseph	Technology Support Specialist (position previously classified)	Information Technology Services	\$40,321 FY	10/01/08 to 06/30/09

Provost and Academic Affairs

Kline, Robert	Academic Advisor	College of Arts and Sciences	\$48,000 FY	09/29/08 to 06/30/09
Planthaber, Amy Jo	Academic Advisor	Firelands Student Services	\$39,750 FY	09/15/08 to 06/30/09

Finance and Administration

Krakoff, Steven	Associate Vice President for Capital Planning and Design	Office of Capital Planning	\$120,000 FY	09/30/08 to 06/30/09
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Student Affairs

Ballard, Steven Craig	Assistant Women's Gymnastics Coach	Intercollegiate Athletics	\$30,450 FY	10/13/08 to 06/30/09
Larsen, Kelly Jo	Coordinator of Student Organization and Leadership Programs	Office of Campus Involvement	\$43,500 FY	09/22/08 to 06/30/09
Novock, Frank	Assistant Men's Ice Hockey Coach	Intercollegiate Athletics	\$51,765 FY	09/22/08 to 06/30/09
Stewart, Jody	Assistant Women's Track and Field Coach	Intercollegiate Athletics	\$26,500 FY	09/19/08 to 06/30/09
Twigg, Louis	Assistant Men's Basketball Coach	Intercollegiate Athletics	\$42,000 FY	09/29/08 to 06/30/09
Valdez, Paul	Interim Coordinator of Major Events	Office of Campus Involvement	\$39,500 FY	10/03/08 to 06/30/09

University Advancement

McIntyre, Kenneth	Major Gift Officer	Alumni and Development	\$61,000 FY	10/13/08 to 06/30/09
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Changes in Assignment, Title, and/or Salary

Name (last, first)	Position	College/Dept	Salary	Effective Dates
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Provost and Academic Affairs

Henry, Barbara	From: Director, Student & Academic Services To: Associate Vice Provost for Advising and Academic Support (change in title and salary due to accepting a new position on campus)	From: College of Education and Human Development To: Office of the Provost	From: \$61,858 FY To: \$85,000 FY	10/27/08 to 06/30/09
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Student Affairs

Reisner, Ann	From: AccountantTo: Assistant Director of Budgets and Finance (change in title and salary due to accepting a new position on campus)	From: Business Office To: Office of Residence Life	From: \$48,645 FYTo: \$53,000 FY	10/20/08 to 06/30/09
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University Advancement

Grilliot, Jeffrey	From: Director, Global Initiatives To: Major Gift Officer (change in title and salary due to accepting a new position on campus)	From: Continuing and Extended Education To: Alumni and Development	From: \$67,590 FY To: \$62,000 FY	11/01/08 to 06/30/09
Pelo, Susan	From: Program Coordinator To: Assistant Director	From: Office of Campus Involvement To: Alumni and Development	From: \$42,863 FY To: \$47,000 FY	10/03/08 to 06/30/09

Contracts Concluded

Name (last, first)	Position	College/Dept	Reason	Effective Date
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Economic Development and Regional Growth

Counts, Michael	Applications Developer	Information Technology Services	Accepted another position	09/05/08
Morgan, Carrie A.	Television Director/Videographer/Editor	WBGU-Television Service	Accepted another position	09/26/08

Provost and Academic Affairs

Baber, Kimberly	Admissions Counselor	Office of Admissions	Accepted another position	10/31/2008
Grim, Michele	Research Associate	College of Health and Human Services	Grant Funding ending	12/31/2008
Hribar, Carolyn	Project Coordinator	College of Health and Human Services	Grant Funding ending	12/31/2008
Rowlands, Richard	Research Compliance Officer	Graduate College	Accepted another position	11/7/2008
Shafer, Michelle	Assistant Director	COSMOS	Accepted another position	10/4/2008

Student Affairs

Egelman, Glenn	Director and Physician in Chief	Student Health Services	Accepted another position	10/2/2008
Kocarek, Catherine	Staff Psychologist	Counseling Center	Accepted another position	9/9/2008

McClelland, Alana	Senior Coordinator for Leadership and Community Service	Office of Residence Life	Accepted another position	9/19/2008
Welker, Shannon	Assistant Women's Gymnastics Coach	Intercollegiate Athletics	Accepted another position	10/1/2008

Retirements

Name (last, first)	Position	College/Dept	Retirement Plan	Effective Date
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Finance and Administration

Finn, Gaylyn	Associate Vice President for Finance and Administration/ Treasurer	Treasurer's Office	OPERS	9/1/2008
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Merger of Environmental Health Program with Environmental Studies Program

No. 30-2009 Moore moved and Marsh seconded that approval be given to the merger of Environmental Health Program with Environmental Studies Program, as outlined in the attached.

The Board Secretary conducted a roll call vote with the following results: Voting "yes" – Mr. Harbal, Ms. Imhoff, Mr. Levey, Mr. Marsh, Mr. Moore, Mr. Primrose, Ms. Ryan, Mr. Sebo, and Mr. Voll. The motion was approved with 9 affirmative votes.

Three information items were also presented in the morning meeting. The first was a presentation by Sandra MacNevin, Associate Vice President for Governmental Affairs, on Choose Ohio First Co-Op and Internships program. The presentation was very informative and will give us an opportunity to do some great things in the future. The second was an update on Bowling Green's Co-op Task Force presented by Provost Baugher and Dr. Ed Whipple. Finally, an update was given on enrollment which was presented by Provost Baugher.

FINANCIAL AFFAIRS/FACILITIES COMMITTEE

Mr. Sebo gave a report on the Financial Affairs and Facilities Committee.

University Naming Policy

No. 31-2009 Sebo moved and Levey seconded that the revised University Naming Policy be approved, as outlined in the attached.

A voice vote was taken and all voted in the affirmative.

Bowling Green State University Naming Policy and Funding Levels

POLICY STATEMENT

The BGSU Board of Trustees upon the recommendation of the University President has the authority for naming all University facilities, properties, and academic entities (i.e., all buildings, major portions of buildings, academic colleges, schools, centers, professorships, university streets or roads, athletic fields, plazas, malls, and other large areas of major assembly or activity) (See Appendix "A" for definitions). Naming decisions related to a building, a Chair or Professorship, a program, etc. will be made subsequent to or concurrent with approval of the establishment

of the facility, program or academic entity by the President and his/her cabinet, and in some cases the Board of Trustees. The Board may delegate to the President the authority to name individual rooms, limited areas and individual items or features within buildings, individual landscape items or features, limited outdoor areas and other minor properties. The Board of Trustees and President must approve all proposed names.

Primary consideration for naming or renaming facilities, properties, and academic entities is given in recognition of a significant gift to the University, however naming in recognition of other significant contributions to the welfare of the University may also be considered. These naming policies will be provided in writing to potential benefactors. All aspects of the review and approval of a naming opportunity are considered confidential.

I. University Naming Approval and Removal Criteria

A. Name Approval Criteria

Recommended names must comply with the following criteria to be considered for naming or renaming facilities, properties, and academic entities:

1. There are no conflicts with other names on campus.
2. The name does not call into question the public respect of the University.
3. Acceptance of the name does not imply the University's endorsement of a partisan political or ideological position or of a commercial product. This does not preclude the approval of the name of an individual who has at one time held public office or the name of an individual or a company that manufactures or distributes commercial products.
4. The Provost has approved the creation or renaming of the proposed academic entity or the Vice President for Finance and Administration has approved the building or renovation of the proposed project.

B. Removal of an Approved Name

An approved name will remain in use for the life of the facility, property or academic entity, however there are situations that could cause the removal of the name either during the planning process or after project completion.

1. *The name on a facility to be demolished will not be transferred to a new facility except in such cases when a useful facility is relocated to serve the greater interest of the university.*
2. *The name on an existing facility, property or academic entity may be removed if its continued use calls into serious question the public respect of the University.*
3. If the benefactor does not meet the full cost of the facility, property or academic entity, the naming is subject to completion of satisfactory funding arrangements by the University.
4. The name of the facility, property or academic entity may be changed if a benefactor ceases payment on a pledged donation for the facility, property or academic entity.
5. In the case of corporate donors, the name of the facility, property or academic entity may be changed to reflect a new corporate name resulting from the company's decision to change its name or a corporate merger.
6. If the University is unable to complete the project, or establish the program or endowment, the potential benefactor will be entitled to redirect, retract or seek a refund of their contribution.
7. In those instances where a building has been razed, property eliminated, or an academic entity has been discontinued, the University will make every effort to recognize the individual, family or corporation in question in a manner consistent with the original naming. With respect to a former building, recognition will include an official marker identifying the site for posterity.

II. Benefactor Naming Requirements and Funding Levels

A. Benefactor Naming Requirements

Benefactor naming opportunities will be considered in recognition of a substantial gift to the University when the Vice President of University Advancement has first approved the formal initiation of the naming approval process and the following requirements have been met:

1. The name meets the requirements as presented in the Name Approval Criteria (section I.A. above).
2. The gift meets the funding level requirements as presented in Benefactor Naming Funding Levels (section II. B. below).
3. The gift is recorded on the University Gift Agreement form which summarizes the mutual understanding of the donor(s), and the University regarding the use and terms of the gift and meets the requirements presented in the Naming Policies Operating Procedures.
4. The gift commitment is expressed in cash or a written pledge to be paid within five (5) years of the naming of the facility or entity.
5. A portion of the gift may be an irrevocable deferred gift provided that:
 - a. It represents up to only one-third of the overall gift commitment for a new building.
 - b. The face value of the gift is at least 75 percent of the replacement value of an existing building at the time the gift is made.
 - c. It meets the current guidelines established by the BGSU Foundation regarding Acceptance of Planned Gifts.

B. Benefactor Naming Levels

Endowed funds may be established within the BGSU Foundation, Inc. subject to its policies governing the establishment of endowed funds. Exclusive of endowed book awards (\$15,000), the minimum amount required to establish an endowment is \$25,000. The required funding level for specific types of endowments are higher depending on the type of the award as addressed below.

1. FACULTY AWARDS

Dean's Endowed Chair: *Provides support to enable the university to honor or recruit an outstanding scholar who has demonstrated the potential of making exceptional contributions to his/her discipline and will serve as Dean of a university college.*

Minimum Endowment Gift: \$3.5 million

Endowed Chair or Director: *Provides support to enable the university to honor or recruit an outstanding scholar who has demonstrated the potential of making exceptional contributions to his/her discipline. Provides income toward an outstanding faculty member's salary and related expenses, including research and professional conferences, and who serves as chair of a department.*

Minimum Endowment Gift: \$2.5 million

Endowed Professorship: *Provides support for an outstanding scholar with demonstrated excellence in the area of scholarship in his/her discipline. Income from the endowment will provide support for the scholarship of this position.*

Minimum Endowment Gift: \$1.0 million

Visiting Professorship: *Provides resources to support visiting scholars in an area important to the-mission of Bowling Green State University.*

Minimum Endowment Gift: \$500,000

Emerging Faculty Award: *Provides income to apply toward the scholarship (teaching, research and engagement) expenses of an outstanding emerging faculty scholar. These funds will enable BGSU to attract and retain the most promising young professors.*

Minimum Endowment Gift: \$250,000

Endowed Lectureship: *Provides income for distinguished lecturers to be brought to campus.*

Minimum Endowment Gift: \$100,000

Faculty Research and Development Fund: *Provides an annual award to enhance a faculty member's teaching and research activities.*

Minimum Endowment Gift: \$100,000

2. STUDENT AWARDS

Named Graduate Fellowships: *Provides income to fund fellowships for graduate students.*

Minimum Endowment Gift: \$250,000

Board of Trustees Scholarships: *Provides financial assistance to rising sophomore, junior or senior who exhibits leadership potential with GPA average of 3.75.*

Minimum Endowment Gift: \$250,000

Graduate Scholarships: *Provides financial support for graduate students.*

Minimum Endowment Gift: \$100,000

President's Leadership Academy: *Income for this fund will provide financial support for students selected to the President's Leadership Academy.*

Minimum Endowment Gift: \$100,000

Alumni Laureate Scholarships: *Provides financial support to first-year freshman with high school GPA of 3.5 and score of at least 27 on the ACT or 1200 on the SAT and demonstrated leadership capabilities. (Renewable through undergraduate career providing student maintains 3.0 GPA at BGSU.)*

Minimum Endowment Gift: \$100,000

University Professors Scholarship: *Provides financial support for incoming students with high school GPA of 3.8 and score of at least 30 on the ACT or 1300 on the SAT. (Renewable through undergraduate career providing student maintains 3.5 GPA at BGSU.)*

Minimum Endowment Gift: \$ 100,000

University Freshman Academic Scholarship: *Provides financial support for incoming students with high school GPA of 3.5 and score of at least 27 on the ACT or 1200 on the SAT.*

Minimum Endowment Gift: \$100,000

Endowed Scholarship: *Income from this fund will provide financial aid to undergraduate students. Selection criteria will depend upon the donor's preference and guidelines established by BGSU.*

Minimum Endowment Gift: \$25,000

Book Award: *Provides financial support for academic achievement*

Minimum Endowment Gift: \$15,000

3. FACILITIES AND PROGRAMS

Entire Buildings (new constructions)

If a building is to be constructed in total through private funds, the fund raising goal should equal fifty percent of the construction cost of the building and naming rights will be awarded for a contribution equal to that amount. If a building is to be funded through a combination of private funds, and other funding

sources the contribution must equal fifty percent of the private fund raising goal and no less than twenty percent of the total construction costs of the building.

Portions of Buildings

The naming of individual rooms or wings in new or existing buildings such as auditoriums, lecture halls and lobbies, will be determined in context of the total facility function. However, in all cases naming will only be awarded if the gift is a minimum of 20% of the total construction costs of the new addition to the existing building.

Unnamed Existing Building

Currently unnamed buildings may be named by the establishment of an endowment equivalent to 35% of the value of the building. (To accommodate unforeseen circumstances, the value of unnamed existing buildings will be determined by the University.)

Named Colleges, Schools, Centers, or Institutes

The name of an individual, corporation or foundation may be associated with a college, school, center, or institute in recognition of a significant financial contribution to support the program or area in question.

III. Non-Benefactor Naming Requirements

Namings may be awarded in recognition of former members of the University faculty or staff, former University Trustees, former Presidents, former elected officials, or former state employees concerned with the functions, oversight or control of the University. Non-benefactor naming opportunities will be considered when the Vice President of University Advancement has first approved the formal initiation of the naming approval process and the following requirements have been met:

1. The individual has achieved distinction in an academic, administrative or other exceptional ways which have significantly contributed to the welfare of the University as long as there is no current relationship between the individual and the University.
2. The name meets the criteria as presented in the Name Approval Criteria (section I.A. above).

IV. Final Approval

A University Naming Committee, appointed by the President and chaired by the Vice President of University Advancement, reviews the proposed naming opportunity, applicable criteria and policies, and then makes a recommendation to the President.

The Bowling Green State University 403(b) Plan

No. 32-2009 Sebo moved and Primrose seconded that:

Whereas, Bowling Green State University (the "University") has previously administered payroll deductions to enable eligible University employees to make salary reduction contributions to tax-sheltered annuity contracts meeting the requirements of Code Section 403(b) (the "Section 403(b) Program"); and

Whereas, Section 9.91 of the Ohio Revised Code requires the University's Board of Trustees (the "Board") to comply with such employees' designation of a licensed agent, broker, or company (each a "Vendor") through whom the Trustees shall arrange for the placement or purchase of tax-sheltered annuities under the Section 403(b) Program if (a) the Vendor executes a reasonable agreement protecting the University from any liability attendant to procuring the annuity, and (b) the Vendor is designated by a number of such employees equal to at least one percent of the University's full-time employees or at least 20 employees, whichever is greater, except that the University may not require that the Vendor be designated by more than fifty employees; and

Whereas, effective for taxable years beginning after December 31, 2008, the Code requires that the Section 403(b) Program must be maintained pursuant to a written plan document that meets the requirements of Code Section 403(b) in both form and operation; and

Whereas, the Internal Revenue Service has announced the development of plan approval programs for plans that are subject to Code Section 403(b) that are similar to the current programs offered for tax-qualified plans, including a pre-approved plan program and a determination letter program for individually drafted plans; and

Whereas, the Board has the authority to adopt benefit plans and programs for the benefit of its eligible employees and their beneficiaries; and

Whereas, the University desires to adopt The Bowling Green State University 403(b) Plan ("Plan") to comply with the new Code requirements; and

Whereas, the University desires to enter into Vendor agreements as necessary or desirable to comply with the Code requirements and facilitate Plan administration.

Now Therefore Be It Resolved by the Board of the University:

Section 1. Adoption of the Plan. The Plan is hereby adopted in substantially the form of Exhibit "A," attached hereto and incorporated herein by this reference, or as subsequently modified upon the advice of counsel to the University, as if set forth in full, effective January 1, 2009, and

Section 2. Execution. The Vice President for Finance and Administration is hereby authorized to execute the Plan document and any other instruments, documents, or conveyances necessary to effectuate the Plan, and to submit the Plan to the Internal Revenue Service for approval, and

Section 3. Conforming Changes: Ancillary Agreements. The Vice President for Finance and Administration or her designee in carrying out this Resolution, is hereby authorized and empowered to make any necessary changes to the Plan as may be required to ensure compliance with the applicable and effective provisions of the Code and the ORC, and any related rules and regulations, currently in effect or as hereinafter amended, and to do or cause to be done, all such acts and things and to make, execute, and deliver, or cause to be made, executed and delivered, in the name and on behalf of the University, all such agreements, instruments and certificates as may be deemed necessary, advisable or appropriate to effectuate or carry out the purpose and intent of this Resolution, and to perform the obligations of the University thereunder, such individual's execution thereof to be conclusive evidence of the exercise by him or her of the discretionary authority herein conferred, all without further ratification or action by the Trustees.

The Board Secretary conducted a roll call vote with the following results: Voting "yes" – Mr. Harbal, Ms. Imhoff, Mr. Levey, Mr. Marsh, Mr. Moore, Mr. Primrose, Ms. Ryan, Mr. Sebo, and Mr. Voll. The motion was approved with 9 affirmative votes.

Bowling Green State University HB 251 Energy Conservation Plan

No. 33-2009 Sebo moved and Ryan seconded that:

Whereas, the state of Ohio passed an energy conservation bill, HB 251, in 2007, and

Whereas, the University is required to identify opportunities for energy conservation and to establish a formal plan document (the "Plan") describing those energy conservation opportunities, and

Whereas, the University has been directed in HB 251 to achieve minimum energy conservation goals and improved construction and renovation standards by fiscal year 2014, and

Whereas, the University, working with external consultants has identified potential capital projects sufficient to ensure achievement of the stated goals of HB 251, and

Now Therefore Be It Resolved, by the Board of the University that the HB 251 Energy Conservation Plan (see attached Plan) is approved as presented.

The Board Secretary conducted a roll call vote with the following results: Voting "yes" – Mr. Harbal, Ms. Imhoff, Mr. Levey, Mr. Marsh, Mr. Moore, Mr. Primrose, Ms. Ryan, Mr. Sebo, and Mr. Voll. The motion was approved with 9 affirmative votes.

Mr. Sebo stated that there were also several information items discussed: The University Investment Schedule, capital project status report, and the E&G Expenditure report.

CAPITAL CAMPAIGN UPDATE

Mr. Sebo stated that the Building Dreams Centennial campaign is in its final month. Over \$141 million has been raised with more than 69,700 donors participating. As a member of the national campaign steering committee, Trustee Sebo thanked each trustee for participating in the campaign. It means a lot to alumni and friends to see trustees actively involved in these efforts.

A total of 498 new scholarships have been created since the start of the campaign. Continued support is encouraged for endowed professorships, the Wolfe Center for the Arts, and the Values Initiative. If you are looking to make a final end of the year gift, you can also consider giving to our Trustee Leadership Scholarship. Times are tough and the university certainly needs all the scholarship funds it can garner to assist with student recruitment and retention.

SAVE THE DATE: April 24-25, 2009 for the celebration of the Building Dreams Campaign. April 24 is the Sebo Entrepreneurial Lecture series; April 25 is the ground breaking for the Wolfe Center for the Arts; and a Gala celebration also on Saturday evening.

AUDIT COMMITTEE UPDATE

Ms. Imhoff reported that the Audit committee met yesterday afternoon. The only action item was the approval of the minutes of October 2. Several items were discussed. First, the update on the selection of the new public accounting firm which should be identified in the first quarter of 2009; second an update from Ms. Stoll and Ms. Hudson-Nowak on the non-student receivable audit and the corrective action process; and third, an update on grants.

INVESTMENT COMMITTEE UPDATE

Mr. Marsh gave a report on behalf of the Investment committee. Ms. Stoll is working on a revised investment policy for the university and would like to have in writing what the practice has been for the past few years of delegation of authority to make investment decisions.

Board of Trustees Delegation of Authority for Investments

No. 34-2009 Mr. Marsh moved and Levey seconded that:

Whereas, it is important that the University's investment activities be conducted in accordance with the desires of the Board of Trustees and in compliance with University Policy, applicable state and federal law, and

Whereas, it is desirable to ensure timely execution of decisions made by the Joint Investment Committee, and

Whereas, it is desirable to be good stewards of the University's invested assets, and

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Whereas, there are one to two occasions throughout a fiscal year when the Joint Investment Committee meeting does not precede the full Board of Trustees' meeting by a single day, and

Whereas, the Joint Investment Committee has been established to manage and direct the proper investment of the University's investable assets,

Now Therefore Be It Resolved, that the Bowling Green State University Board of Trustees delegates authority to the Joint Investment Committee to make investment decisions on behalf of the full Board of Trustees in those instances when the Board does not meet on the day following the Joint Investment Committee, and the Joint Investment Committee feels in its discretion that action must be taken in a timely manner, and

Be It Further Resolved, that in those instances, the Joint Investment Committee may direct the Vice President for Finance and Administration to proceed in accordance with the action approved by the Joint Investment Committee, and

Be It Further Resolved, that the full Board of Trustees be promptly notified by the Joint Investment Committee of any action that has been taken on their behalf and that the Board of Trustees ratify any actions taken by the Joint Investment Committee on their behalf at their most immediate next Board meeting.

The Board Secretary conducted a roll call vote with the following results: Voting "yes" – Mr. Harbal, Ms. Imhoff, Mr. Levey, Mr. Marsh, Mr. Moore, Mr. Primrose, Mr. Sebo, and Mr. Voll. The motion was approved with 8 affirmative votes. Ms. Ryan abstained.

Trustee Harbal stated that on the original agenda was a report from the governance committee but the committee has not met so they have nothing to report. However, a new committee, the Compensation Committee, has met and a report was given.

COMPENSATION COMMITTEE

Trustee Harbal stated that the compensation committee met for the first time. The purpose of this committee is to begin to develop a philosophy and principles around compensation. It is very important that we move forward as a Board and address the subject in many areas such as: market, merit, strategy and focusing on the total compensation. It is the committee's hope that it can continue to move quickly and prudently on the development of the compensation philosophy. The committee will be meeting again in January and has started to put together a new presidential package to compare institutions.

PRESIDENTIAL SEARCH COMMITTEE

Trustee Primrose stated that this committee is great. The committee has been quiet since the Presidential Profile has been created from the committee standpoint. We are in the process of gathering candidates, resumes, and applications. Overall, the search committee is on schedule and fully expects to have a new President on campus by the summer of 2009. In the next few months, the committee will be performing airport interviews and expect the final 3 or 4 candidates to be on campus in March.

Trustee Harbal thanked Trustee Primrose for all his time spent on this committee.

SPONSORED GRANTS AND CONTRACTS AWARDED

Sponsored Grants and Contracts Awarded: July, August, and September 2008

No. 35-2009 Ryan moved and Primrose seconded that grants and/or contracts in the amount of \$2,729,846 for the month of July, \$543,133 for the month of August, and \$12,725,838 for the month of September 2008, be accepted and expenditures applicable thereto in that amount be authorized.

	<u>Total for Period</u>	<u>Fiscal Year to Date</u>
July	2,729,846	2,729,846
August	543,133	3,272,979
September	12,725,838	15,998,817

The Board Secretary conducted a roll call vote with the following results: Voting "yes" – Mr. Harbal, Ms. Imhoff, Mr. Levey, Mr. Marsh, Mr. Moore, Mr. Primrose, Ms. Ryan, Mr. Sebo, and Mr. Voll. The motion was approved with 9 affirmative votes.

REPORTS - CONSTITUENT REPRESENTATIVES

Firelands College Board Representative – Dan Sabolsky

Mr. Sabolsky greeted the Board.

Firelands Regional Medical Center has a school of nursing that used to be affiliated with Lourdes College in Toledo. However, after negotiations, it will now be affiliated with BGSU Firelands campus. This will save students about \$15,000 over the course of their studies. In the end, students will be able to get an associate's degree from the University as well as their degree in nursing from Firelands Regional Medical School of Nursing. This is very exciting and keeps the program in the Sandusky area.

Firelands has been working on the Visitor's Center, remodeling the bookstore, and consolidating offices. It has really added life to the building and is causing excitement on campus because now students can go to one particular location to handle most of their administrative needs.

On November 14, a job fair was held on campus which was coordinated with the job stores from Huron and Erie Counties as well the local Chambers of Commerce and news media. It was very well attended. As the economy rebounds, higher paying jobs will be available.

On November 19, the Annual Beggar's Banquet was held. Faculty, community members, and students got together to have a Thanksgiving dinner of pizza. Admission to the event was two cans of food and over 350 people attended. The donated food was given to the Victory Soup Kitchen in Sandusky.

Administrative Staff Council Representative – Kim Fleshman

Ms. Fleshman greeted the board.

ASC partnered with Human Resources to accomplish an initiative of the ASC Personnel Welfare committee that was carried over from last year. Rebecca Ferguson and Beverly Stearns collaborated in revising and distributing a memorandum that addressed flexible scheduling and/or variable work hours for administrative staff members. The memorandum serves as the vehicle for communicating reasonable requests for scheduled time off or the varying of scheduled working hours.

Another ASC initiative is a resolution to rename the President's Leadership Academy the "Sidney A. Ribeau President's Leadership Academy." Administrative Staff, Classified Staff, Faculty Senate, Graduate Student Senate, and Undergraduate Student Government approved this mutual resolution. We look forward to the Board's action in 2009 on the resolution as part of the comprehensive plan to honor Dr. Ribeau.

On November 22, 2008, ASC participated in the BG Holiday parade. Our theme was "Education – the Key to the Future."

Dr. Cartwright will be the guest speaker at the January 8, 2009 ASC meeting. ASC welcomed members of the Board to attend future ASC meetings.

Trustee Harbal acknowledged that the Board is in receipt of the resolution naming the PLA after Dr. Ribeau and it is being considered as part of a larger acknowledgement as we honor his legacy.

Classified Staff Council Representative – Faith Olson

Ms. Olson greeted the Board.

Several of you have had an opportunity to read the book, "Leading to Build Great Teams. Aim for the Heart". As this book continues its path through each of you and comes back to CSC, please note that we are all better for having read something that is uplifting and encouraging.

Part of our campus outreach is for classified staff employees to participate in the Bowling Green Holiday Parade. The highlight of this activity is presenting Mrs. Claus (formerly Imogene Krift, a retired classified employee) to those along the parade route. She plays the part in a picture perfect way.

Ms. Olson hopes the Catastrophic Leave Program and the Political Activity Reform proposal will make their way through all the necessary approval processes and will become a part of the next Board of Trustee's action items.

CSC has initiated two research projects by using the SNAP program and continues to work cooperatively with Faculty Senate and Administrative Staff Council chairs on common issues.

CSC's Building Blocks to the Future campaign is off to a great start. Many requests have been made for additional cards including requests to use them for administrative staff and faculty.

Ms. Olson shared a brief story on how staff members continue to make a difference in students' lives.

Dr. Charles Schroeder, a Noel-Levitz consultant, told how an employee at the university was instrumental in his son's retention at that university by using four simple words, "How are you doing?" At CSC's November 19th meeting, Dr. Whipple brought three students as guests. These students explained how important classified staff employees have been to their retention at Bowling Green State University.

CSC again invites all trustees to visit during one of the monthly CSC meetings.

Faculty Representative – Ellen Williams

Ms. Williams greeted the Board.

Faculty Senate sponsored an open forum during the fall semester at which time President Cartwright, Vice President Baugher, and CFO Stoll were the keynote speakers. As a result of that particular meeting, CFO Stoll called together a group of faculty, including the Faculty Senate Budget Committee, to meet to discuss our financial situation. Faculty Senate will be having an open forum in the spring and appreciate President Cartwright, Vice President Baugher, and CFO Stoll sharing information again.

Faculty Senate held an open forum with the AAUP (American Association of University Professors). There is a movement on campus to discuss unionization and collective bargaining at BGSU. Faculty Senate will remain neutral in all situations involving AAUP and collective bargaining; however, Faculty Senate will be instrumental in providing information so that faculty can make informed decisions. There will be another AAUP meeting in two weeks. In January, an open forum to discuss the pros and cons of collective bargaining will be held. If all goes as projected, AAUP is looking at card negotiations starting in January and February. Within a three-week period, 75 new memberships have been established by BGSU.

Faculty Senate sponsored an open forum for NTTF (Non-Tenure Track Faculty), who are attempting to have representation on Faculty Senate.

Faculty Senate was involved in the Presidential Search committee and assisted Chair Primrose on holding a focus group session for members of faculty who are highly productive researchers. Additional input for characteristics in a Presidential candidate was identified. Ms. Williams thanked Trustee Primrose and Trustee Harbal for being present.

Faculty Senate was engaged in assisting in the Accountability measures.

Faculty Senate officers went to Firelands to share information this past fall.

Among other activities, Faculty Senate is working on the following:

1. Proposal to name the President Leadership Academy in support of the Administrative Council proposal;
2. Approval of the Master of Architecture;
3. Approval of Flexible Tenure Policy;
4. Approval of the 3% Merit Increase. This approval would call for merit increases of 3% or less to be used as a one-tier merit process. Currently, we have a process that is two-tiered: those who met merit and those who exceeded merit. Faculty Senate passed the 3% merit at the first Senate meeting purposefully so that the policy could apply to the merit calendar year 2009. Faculty Senate is concerned that the Board has chosen to postpone the review of the merit policy so this would delay policy implementation until 2010.

Trustee Harbal stated that the Compensation committee is looking at merit along with the overall compensation philosophy and it will continue to be a part of the discussion. Non-action is no reflection of the lack of attention to the compensation area. The whole picture is being looked at.

Graduate Student Representative – Emmanuel Guillory

Mr. Guillory greeted the Board.

GSS passed a resolution acknowledging President Cartwright's efforts to improve the BGSU community.

A probationary bill was passed in GSS which means that senators do not have to be on a six consecutive meeting period to get off probation – it was changed to three.

GSS is in the initial talking phase about moving the full-time credit status for graduate students to a 9 credit hour full-time status.

The Grad Jam is scheduled for today. There will be food and live entertainment and GSS will also be raising money for the Cocoon Shelter.

Professional development funds have been a key concern for graduate students. Graduate advising is also being discussed. Roles and responsibilities are being discussed for academic advisors.

Undergraduate Student Representative – John Wavnick

In John Wavnick's absence, his remarks were forwarded and are listed below.

A resolution was passed regarding a compromise between the International Student and the Center for International Programs (CIP) concerning fee waivers. USG wants to find a fair way to fund the students; however, there is not money available. USG is proposing a no-cost resolution that the CIP has agreed to. The Senate Executive Committee voted against having the resolution put on the agenda but it was still moved forward to President Cartwright and other administrators.

A resolution that advises the Housing Commission or City Council strikes out section [O] in their housing master plan before it is approved. The Housing Commission in Bowling Green charged a subcommittee to create a master housing plan for the city. In the plan, the city attempted to require that each rental unit in Bowling Green be annually inspected and licensed. USG went to the housing commission meeting where the housing master plan was discussed. It's up to City Council, but from our interactions and a letter of intent against section [O] from the city, USG feels strong that City Council will vote down the licensing and inspection of all rental units in BGSU.

Van Wright has raised over \$10,000 specifically for the campus beautification project. Entrances and exits are the first focus.

Mr. Waynick stated that he will be leading a workshop on behalf of BGSU at the COSGA (Conference on Student Government Associations) on "Dealing with Economic Hardships for Higher Education: The Importance of Using Creative External Funding Models."

USG is working with Athletic Director, Greg Christopher, to gather support from students to start a joint resolution in support of a student fee to help pay for the debt management on the Stroh Center.

ANNOUNCEMENTS

The next regular board meeting is scheduled for February 27, 2009.

Trustee Harbal stated that as we look in the next several months, we are in uncertain times as an institution, a state, and as a country. Dr. Cartwright shared the grim financial news from Columbus about the finances, economy, and tax receipts. There are things that we do today that we may not be doing in 2 or 3 months and we will need to adjust. Now more than ever, we need cooperation to serve our students and serve each other. One of the strengths of this institution is family. We all know that finances can cause problems. Let's pull together, communicate, and work together and we will come out of this stronger. It will be tough and decisions will be made that are unpopular but the decisions will be necessary to come out of this economic crisis. Thank you.

ADJOURNMENT

The meeting was adjourned at 2:50 p.m.